

Goals	Project Description	City Dpmnt.	CIP?	Staff Priority	Project Status	КВ	VA	JB	KN	JT
COVID-19 Response & Recovery Lead and assist others in recovery from COVID-19										
Reopen City Community Services	Fully reopening City services as allowed by local and state health orders, including testing, health screening, and occupational health services for the safety and well-being of public and City staff.	ALL	No	A	New	x	×	Х	×	Х
Maintain Fiscal Stability	Develop and implement strategies and programs to ensure fiscal stability through the economic impacts of the COVID-19 pandemic.	CMO/FIN	No	А	New	Х	х	Х	х	Х
Continue to Support Non-Profits and Businesses	Continue to conduct and create new programs aimed at supporting local businesses and non-profits in Pleasanton.	CMO/ED	No	Α	New	х	х	х	Х	x
Monitor and Assess COVID-19 related community needs	Continue to monitor and respond to the ongoing COVID-19 pandemic, supporting local and regional agencies in their efforts to reduce the spread and impact of COVID-19.	ALL	No	А	New	Х	х	Х	х	х



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Bernal Property Develop Bernal Community Park										
Design Phase I of Bernal Community Farm	Design the first phase of the Bernal Park Community Farm Master Plan; project will be conducted in phases, with initial phases including the addition of cover crops and similar uses to the property, and expanding input among a broad range of interested stakeholder groups.		Yes	A	Planned	X	X	X	X	X



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General Plan Implement General Plan and pursue long-term advanced planning activities	5									
Lester Property	Consider a residential subdivision, with other on- and off-site amenities, on the Lester Property consistent with Measure PP restrictions. The project would incorporate the dedication of land to the EBRPD and a new staging area for improved public access to the Pleasanton Ridge. This property is currently located in unincorporated Alameda County.	CDD	No	В	Underway	X	X	X	X	
Merritt Property	Consider a residential subdivision on a property located on Foothill Road (between Foothill Road and I-680, south of Foothill High School), with age-restricted housing and other on- and off-site amenities. This property is currently within the City's sphere of influence and inside the City's urban growth boundary. However, the property is currently located in unincorporated Alameda County. This project may include additional bike/ped improvements along Foothill as detailed in the Pedestrian and Bicycle Master Plan.	CDD	No	В	Planned	Х	Х	Х	Х	
East Pleasanton Specific Plan	Restart the East Pleasanton Specific Plan process, which would be the foundation for future development of the area.	CDD	No	В	Pending	Х	Х	Х	X	



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General Plan (continued) Implement General Plan and pursue long-term advanced planning activities	s									
Develop a Stoneridge Mall Framework	Based on redevelopment interest in the Stoneridge mall area, develop a planning framework that outlines the community's expectations, allowed uses, and public amenities.	CDD	No	В	Pending	X	X	X	X	X
Downtown Specific Plan - Active Ground Floor Use	Re-evaluate Downtown Specific Plan policy language allowing non-retail use in ground floor spaces on Main Street when 25 percent of the space is retail.	CDD	No	A	New	х	Х	Х	Х	X
Community Benefit Formula	Adopt an objective community development formula for projects that exceed general plan FAR midpoint.	CDD	No	В	New	Х	Х			Х



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Fiscal Sustainability  Maintain fiscal sustainability										
Adopt 10-year Infrastructure and Facilities Replacement Plan (10-year Capital Plan)	Identify over a 10-year period: (1) anticipated repairs and/or replacements of City-owned facilities and infrastructure in each of the ten years, (2) the estimated cost of the projects identified to be replaced, and (3) a funding plan for those projects identified. Projects identified in the 10-year Capital Plan will be included in subsequent CIPs.	FIN/ OSD	No	A	Underway	х	Х	Х	Х	х
Update the City's Water and Sewer Master Plans, including City Connection Fees	Update the Water System Master Plan (2004) and the Sewer Master Plan (2007) to reflect current and future operations of the City's water distribution and sewer collection systems, water quality standards, and identification of system improvements and necessary maintenance, including an update to water and sewer connection fees.	OSD	Yes	В	Underway	х	х	х	Х	х
Update Utility Rates	Update rates associated with the City's utilities systems - water, sewer, and recycled water - which is required by City resolution every five years. Consider using rate increase to accommodate PFAS remediation.	FIN/OSD	No	A	Underway	X	X	Х	Х	X



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Affordable Housing Address affordable housing needs										
Housing Element Update	Initiate an update to the City's Housing Element.	CDD	No	A	New	Х	Х	Х	Х	Х
Monitor and Review New Housing Legislation	City staff will continue to actively monitor proposed housing legislation for consistency with adopted Legislative Framework and impacts to existing policies and regulations and determine appropriate local and subregional positions and responses to each proposal.	CDD	No	A	Ongoing	X	X	X	X	X
Update Affordable Housing Fees	In 2019, the City published its Affordable Housing Nexus Fee Study and updated affordable housing fees. This project would review those fees relative to the current housing market and growing need for facilitating affordable units.	CMO/ CDD	No	В	New	Х	Х			х



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Traffic Circulation Implement improved traffic circulation measures										
Continue to Support State Route 84 Widening	Support state and regional efforts to improve State Route 84 including the widening to four lanes between Pigeon Pass and I-680.	CDD	No	Α	Underway	Х	X	X	X	X
Complete Planning Process to Connect BART to the New Valley Link Light-Rail Authority	Monitor and mitigate Pleasanton impacts throughout the planning process for Valley Link, working with Dublin, Livermore and other representatives.	CDD	No	A	Underway	X	X	X	X	X



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Traffic Circulation (continued) Implement improved traffic circulation measures										
Design Sunol Boulevard Interchange Improvements	The Sunol Boulevard at I-680 interchange is the top ranked intersection for future traffic signals. This project will be separated into 3 phases. The first phase will analyze the existing and anticipated future traffic volumes to develop a feasible and optimal interchange configuration. This feasibility study will look at several ramp designs (including new direct access ramps), signalization, bicycle and pedestrian needs as well as alternate design concepts like roundabouts. Once the preferred alignment is determined, the second phase is for the City to issue a Request for Proposals for design of the interchange improvements so that a Plans and Specifications package can be delivered to Caltrans for review and approval. In the third and final phase, the City will construct the project. A funding plan for construction of project will be presented to Council.	CDD/ ENG	Yes	В	Underway	X	X	X	X	X
Design Reconstruction of West Las Positas Boulevard including Bicycle and Pedestrian Improvements	This project aims to design a permanent reconstruction of West Las Positas Boulevard, including all pavement, curb and gutter, sidewalk, and likely the landscaping as well. The reconstruction is first followed by, or to include, the bicycle and pedestrian improvements as ranked as the top corrodoor in the Pedestrian & Bicycle Master Plan. In the interim, allow application of minor modifications (e.g., painting, restriping) to create a 2-lane configuration along some sections of West Las Positas Boulevard from Foothill Road to Kirkcaldy Street.	ENG		A	New	Х	Х	X	Х	х
Construct widening of westbound Bernal Avenue at First Street to Allow 2nd Left Turn Lane	Construct a second left turn lane on westbound Bernal Avenue at First Street, as noted in the General Plan. This project will improve a.m. and p.m. traffic impacts and minimize cut-through traffic in the Independence and Junipero neighborhoods.	CDD/ ENG	Yes	A	Underway	Х	Х	Х	Х	Abstain



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Traffic Circulation (continued) Implement improved traffic circulation measures										
Develop Short-term ACE Station Parking Solution	Improve the former SFPUC parcel on Old Bernal Avenue to provide additional (temporary) parking supply, and explore ACE's contribution of funding to this project.	CDD	Yes	A	Planned	х	Х	Х	Х	Х
Design Santa Rita Road Bicycle and Pedestrian Improvements	The Pedestrian and Bicycle Master Plan has developed a prioritized list of corridors to be completed with an "all users and abilities" design concept. Santa Rita Road is ranked as the #2 corridor in the Pedestrian and Bicycle Master Plan and this project will design the bicycle and pedestrian improvements on Santa Rita Road. These improvements may include buffered and protected bike lanes, protected intersections, enhanced crossings, pathway widening, way finding and directional signage, recommendations for parking removal and other bicycle and pedestrian related improvements.		Yes	С	Planned		X	X	X	X
Expand and Improve Parking in Downtown	Continue to identify opportunities to add to the overall parking stock in downtown and effectively manage the existing parking. Work with all stakeholders to execute the Downtown Pleasanton Parking Strategy & Implementation Plan created in 2016.		No	В	Ongoing	Х	Х	Х	Х	Х



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Economic Development Foster economic prosperity										
Implement Johnson Drive Economic Development Zone	Implement the Economic Development Zone to incentivize the redevelopment of Johnson Drive area with new freeway oriented land-uses, including commercial, hospitality, office, and retail.	CDD/ENG	Yes	A	Underway	Х	х	X	X	X
Expand Pleasanton Life Sciences Industry Sector	Prepare and implement a program designed to support and expand the life sciences industry sector in Pleasanton.	ED	No	A	Underway	X	X	X	X	Х
Develop Coordinated Business Support Program	Develop a coordinated business support program to include key strategies such as a 'shop local' campaign, and business communication/promotion with emphasis on COVID recovery.		No	A	Underway	Х	Х	Х	Х	Х



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Economic Development (continued) Foster economic prosperity										
Shop Small - Support Local Campaign	Continue to implement the Shop Small - Support Local campaign to encourage the Pleasanton community to shop, dine and visit local. Elements include storytelling spotlights featuring downtown businesses and sharing the stories behind small businesses within our downtown district.	ED	No	A	New	X	х	х	х	х
Recruiting & Retaining Retail in Downtown	Work with key stakeholders to develop and encourage more 1st floor retail in downtown, with a primary focus on Main Street. Additionally, extend similar support efforts for retail retention and expansion citywide.	ED	No	A	New	x	х	X	X	X
Weekend on Main	Work with the Pleasanton Downtown Association and downtown businesses to implement Weekend on Main as planned in 2021. Evaluate the Weekend on Main program for benefit to the downtown district merchants and the community for future years.	CMO/ED	No	A	New	x	х	Х	Х	Х



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Youth Programs Strengthen youth programs, services and activities										
Create Awareness of Health and Safety Issues and Policies	Create a Health and Wellness subcommittee to inform the community and City Council regarding mental health issues facing Pleasanton children, youth, teens and their families. The subcommittee will work collaboratively to present ideas, programs, and activities that address issues identified.	LR	No	Α	Ongoing	X	X	X	X	X
Expand Connections to Youth and Teen Services	Promote awareness and access to a variety of opportunities for youth, teens, and young adults in the areas of workforce development, recreation, and enrichment opportunities with a specific emphasis on reaching under-served youth, teens, young adults and their families.	LR	No	A	Ongoing	X	X	X	X	X



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Public Safety Ensure a safe and secure community										
Design EOC at Fire Training Facility	The existing City Emergency Operations Center, located within the Police Department, is antiquated; ideally the Emergency Operations Center would be located where EOC staff can manage the emergency command operation, while the police can focus on their first responder duties. For this reason it is envisioned that a new EOC be constructed at the Operations Services Center. The EOC would be built to "essential services" building codes and meet modern requirements with respect to technology and communications abilities. In addition, the EOC, while not in use during an active emergency situation, would be able to serve as a classroom for City personnel.	ENG	Yes	В	Planned	x	X	X	X	
Design Fire Station #2 Improvements	Design and plan for necessary remodel improvements to Fire Station #2, which was built in 1984. Improvements are necessary to accommodate the functions of the current day fire department.	ENG/ OSD	Yes	В	Planned	х	х	х	х	
Police Chief's Community Advisory Board	Convene a community advisory board to provide recommendations to the Police Chief regarding policy, programs, and practices.	PD/CMO	No	A	New	х	Х	Х	Х	х
Implement Alternative Mental Health Response Pilot Program	The mental health response program is intended to reduce uniformed law enforcement response to persons experiencing mental health crisis and/or unhoused residents.	CMO/PD	No	A	New	х	х	Х	х	х
DARE / SROs	Evaluate the Drug Abuse Resistance Education (DARE) curriculum used in Pleasanton Unified elementary and middle schools by reviewing multiple youth-centered programs used in other communities, for recommendation to the City-PUSD Liaison Committee for the 2021/22 school year. Evaluate and memorialize the role of the School Resource Officers (SRO) on school campuses by engaging with PUSD and other stakeholders to draft a Memorandum of Understanding between the City and PUSD, which will be shared with the City Council and PUSD Board of Trustees.	PD	No	A	New	×	Х		Х	



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Quality of Life Protect and enhance Pleasanton's quality of life										
Downtown										
Implement Lions Wayside and Delucchi Park Renovation	Design a new park consistent with approved master plan, incorporating the newly acquired properties at 4363 and 4377 First Street into the design process.				Underway					
		CMO/ ENG	Yes	A		X	Х	Х	Х	X
Continue to Identify and Implement Efforts that Expand Parking in the Downtown	Continue to identify opportunities to add to the overall parking supply in downtown and effectively manage existing parking, using the Downtown Parking Strategy & Implementation Plan as a guiding document. Initially, construct the designed parking improvements to the Downtown Corridor from Bernal Avenue to Abbie Street in 2021, to be followed by the evaluation, design and construction of improved lighting for safe use of the City parking lot on St.Mary Street.	CDD/ENG	Yes	A	Underway	X	Х	Х	Х	×
Design Division Street Improvements between Main Street and Railroad Avenue	Following adoption of the City's Downtown Specific Plan Update, initiate design improvements for Division Street consistent with the concepts outlined in the planning document, and to include undergrounding of powerlines.	CDD/ENG	Yes	В	Delayed	X	Х	Х	Х	X



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Quality of Life (continued) Protect and enhance Pleasanton's quality of life											
New Amenities											
Conduct an Amador Theater Facility Assessment	improve and enhance the arts programming in the community. This assessment will eventually be used for master planning purposes.	ENG	Yes	A	Planned	X	X	X	X	X	
Prepare a Century House Facility Assessment and Master Plan	Develop a Master Plan for the Century House to determine its potential functionality and feasibility of a renovation, with consideration for nearby neighbor needs.	ENG	Yes	A	Underway	X	X	X	X	X	



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Quality of Life (continued) Protect and enhance Pleasanton's quality of life										
New Amenities										
Master Plan an Inclusionary/All Access Playground	Master Plan an all ADA access and all abilities play structure to foster more connections for community members of all ages.	ENG/OSD/ LR	Yes	A	Underway	x	х	х	x	х
Add Lights to Existing Sand Volleyball Courts	Initiate review by the Parks and Recreation Commission to determine whether the Parks and Recreation Master Plan should be amended to add additional sand volleyball courts. Explore feasibility of adding lighting to existing sand volleyball courts, with input from neighborhood.	ENG/OSD/ LR	Yes	В	Delayed	Х	Х	Х	Х	Х
Design the Renovation and Expansion the Skate Park at Ken Mercer Sports Park	Initiate review by the Parks and Recreation Commission to Master Plan a new skate park or expand the current skate park in the Ken Mercer Sports Park, as outlined in the Parks and Recreation Master Plan.	ENG/OSD/ LR	Yes	A	Underway	Х	Х	Х	Х	Х
Cricket Pitches/Fields	Determine a location and construct cricket pitches and practice cages for the growing sport of cricket.	LR/ENG	Yes	A	New	Х	Х	Х	Х	Х
Add Dedicated Pickleball Courts	Identity location(s) and add dedicated pickleball courts in city. Parks and Recreation Commission to develop recommendation for potential locations.	LR/ENG	Yes	Α	New	×	Х	Х	х	Х



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Quality of Life (continued) Protect and enhance Pleasanton's quality of life										
Other										
Replace Library Roof and Lighting System	The library roof and lighting system are both past their useful lives. The roof needs to be replaced due to age and condition. The current lighting system is no longer supported by the manufacturer.	ENG	Yes	Α	New	x	x	Х	х	Х
Develop Framework, Recommendations and Implementation Plan to Reduce Homelessness in Pleasanton	Continue to address homelessness through Homeless Outreach Team program, and work collaboratively with Dublin, Livermore and Alameda County on a regional approach to addressing homelessness in the Tri-Valley (Coordinated Entry System for Homeless Program).	CMO/LR	No	A	Ongoing	х	х	X	Х	Х
Design Old Vineyard Avenue Trail - Phase I and III	Design Phases I and III of the Old Vineyard Avenue Pedestrian Trail. Phase I would connect Clara Lane to Vineyard Terrace/Silver Oaks Lane and Phase III from Mingoia Street/Heinz Ranch Court to Vineyard Avenue. Phase II, from Old Vineyard Avenue to Mingoia, was completed in 2018.	CDD/ENG	Yes	Α	Planned		Х	Х	Х	х
Amend the City's Code and Development Standards to Enhance Minimum ADA Accessibility Requirements	Amend the City's code and development standards to ensure a higher level of accessibility standards (e.g., roll-in showers, universal design elements, etc.) for new apartment construction.	CDD/CMO	No	A	Planned	х	Х	Х	Х	х
Develop a Sound Wall Repair and Replacement Program	Initiate repair and replacement of sound walls on Valley Avenue from Busch Road to Hopyard Road, as well as Stoneridge Drive and West Las Positas.	ENG/ OSD	Yes	С	Planned	Х	Х	Х	Х	х



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Quality of Life (continued) Protect and enhance Pleasanton's quality of life										
Other										
Amend the City's Code to Trigger Mandated Trash Enclosure Improvements/Expansions in the City's Commercial, Office and Industrial Areas	Establish a threshold for when mandated improvements are necessary when property owners expand, intensify and/or improve their properties in the C/O/I districts to ensure refuse and recycling containers can be effectively stored within enclosed areas.	CDD/CMO	No	A	Planned	Х	х		х	х
Expand Pesticide Posting Pilot Project	Expand the City Pesticide Posting Program which provided posted information as to when City parks were to be treated with pesticides.	OSD/LR	No	A	Nearing Completion	Х	х	х	х	х
Consider Smoking Restrictions for Multi-Family Ownership Residences (Townhomes and Condominiums) to Address Health Effects of Second-hand Smoke	Study an amendment to the City's municipal code restricting smoking in owner occupied townhomes and condominiums to address the health effects of second hand smoke.	CAO/CDD	No	A	Planned	X	Х			х
Develop Program to Help Fund Improvements to Locally Designated Historic Homes in City's Historic Resources Inventory	Create a local program (comparable to the Mills Act) to help fund improvements to the 90+ homes in the City's Historic Resources Inventory.	СМО	No	С	Planned	Х	Х		Х	Х
Livermore Airport Monitoring	In response to the proposal at the Livermore Airport to add a new Fixed Base operator (KaiserAir), there is a need to actively engage with the City of Livermore in the review of this proposal and to advocate for implementation of measures to reduce impacts of airport operations on Pleasanton residents, including but not limited to ongoing monitoring of noise levels generated by aircraft.	СМО	No	A	New	Х	Х	Х	Х	х
Consider Signage Program for Development Projects	Consider a signage program to be applied to significant development activities to inform the community about proposed and approved projects.	CDD	No	С	New	Х	Х	Х	Х	Х
Evaluate City's Support for Leadership Pleasanton Program	Use City staff and resources to conduct the annual Leadership Pleasanton program.	СМО	No	В	New	Х	Х			Х
Gas Powered Leaf Blower Ban	Adopt a City ordinance banning the use of gas-powered leaf blowers in Pleasanton.	CAO/CMO	No	A	New	Х	Х			Х



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Environmental Awareness Pursue environmental awareness, health, land use and preservation issues											
Water Conservation	Prepare and implement new requirements to reduce water use - Making Conservation a Way of Life - consistent with the Governor's established Executive Order B-37-16 to respond to and prepare for future droughts.	OSD	No	A	Underway	х	Х	Х	X	X	
Prepare and Implement Climate Action Plan 2.0	Update and implement the Climate Action Plan, which was adopted in 2012. The new plan will need to address statemandated greenhouse gas emissions tracking and reductions to 1990 levels by mandated timelines.	CMO/CDD	No	A	Underway	X	X	X	X	X	
Evaluate Model Ordinance and/or Enact City Ordinance to Reduce Single-Use Disposables	Enact a City ordinance aiming to reduce single-use disposables from retail and dining establishments.	СМО	No	В	Planned	Х	Х	Х	Х	X	



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Environmental Awareness (continued) Pursue environmental awareness, health, land use and present	rvation issues									
Pilot Use of Alternative Pesticide Management Treatment at Designated Park	Create a pilot program in one City park to study the use of alternative pesticide treatments.	OSD	No	В	Planned	х	х	Х	Х	х
Continue to participate with regional agencies on studies of water supply alternatives and addressing water quality issues, e.g. PFAS	Continue to participate with regional agencies on studies of water supply alternatives and addressing water quality issues, e.g. PFAS	OSD	Yes	A	New	X	X	Х	X	X
Implement SB 1383 to achieve reduction targets applicable to Pleasanton	Senate Bill 1383 establishes targets for disposal of organic waste of 75% reduction (over 2014 level) by 2025, including mandatory commercial organic waste recycling, purchase and use of recycled materials, and accompanying enforcement and auditing. Implementation is required by January 1, 2022.	СМО	No	A	New	X	X	X	X	X



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City Services Operate an effective and cost-efficient government										
Jointly Plan Facilities for Increased Student Population	Work with Pleasanton Unified School District and developers to plan facilities for increased student population.	CDD	Yes	Α	Ongoing	х	х	Х	х	х
Update and Implement the Eastern Alameda County 2011 Human Services Needs Assessment	Work with the Tri-Valley cities, service providers and a consultant to developed an updated plan incorporating 2020 Census data designed to inform and plan for Tri-Valley serve gap needs. Building on the assessment results, develop and implement a communication plan to engage the public on human services needs in Pleasanton and the Tri-Valley and demonstrate the outcomes and impacts of grant-funded projects and service providers.	LR/CMO	No	В	New	X	Х	Х	Х	х
Conduct Community Survey	Conduct a periodic community survey to assess residents sentiment on issues impacting the community.	СМО	No	A	New	х	х	Х	х	х
Redesign City Website	Redesign the City's website to make it more functional and easy to navigate.	СМО	No	Α	New	Х	Х		Х	х
Update to City Council Operating Procedures	Consider an update to the City Council Rules and Operating Procedures.	CAO/CMO	No	Α	New	х	Х	Х	Х	Х
Evaluate Safe Gun Storage State Law and Model City Ordinances	Evaluate current State law relating to gun storage and other cities' ordinances as could be adopted for Pleasanton. Additionally, consider the development of a complementary program to offer free gun locks to residents.	CAO/CMO	No	Α	New	Х	х	х	х	х
Evaluate Structure of Youth Commissioners on City Commissions	Evaluate structure of youth commissioners' service on City commissions, including consideration for reducing service term to two years and revising age requirement to expand opportunities for participation.	СМО	No	A	New	Х	Х	Х	Х	х
Restructure of the Economic Vitality Committee to Focus on Industry Sector Representatives	Evaluate a restructure of the Economic Vitality Committee to focus on industry sector representation, considering reduction in the number of members including the City Council and PUSD representatives.	ED/CMO	No	В	New	x	×		×	х



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Organizational Success Operate an effective and cost-efficient government										
Develop a City ADA Transition Plan	Develop a City ADA Transition Plan, which would provide a framework for the continuous improvement of City programs and facilities for people with disabilities. The proposed solutions outlined in an ADA Transition Plan would serve as a guide as the City improves accessibility for all individuals in public buildings and infrastructure.	CMO/OSD	No	В	Underway	X	X	X	X	X
Labor Negotiations	Initiate IAFF and PCEA/AFSCME Local 955 Negotiations: Representatives from the City of Pleasanton and the City of Livermore will meet with representatives of IAFF in 2021 to negotiate a successor agreement. Representatives from the City of Pleasanton will meet with representatives of PCEA/AFSCME Local 955 at the end of 2021/beginning of 2022 to negotiate a successor agreement.	HR	No	A	New	X	X	X	X	
Diversity, Equity & Inclusion Strategic Plan	With a focus on racial equity, the DEI strategic plan would identify, analyze and address equity gaps in the services we provide and establish appropriate benchmarks, programs, policies, implementation strategies and systems to lift up all populations in our community.	HR/LR	No	В	New	X	X	Х	X	х